



BEYOND DESIGNS


beyond designs
Web Strategy, Design & Development

WHY US

Experience

Over 100 projects

Versatility

From simple websites to large scale web applications.

Originality

Highest level of visibility and affinity

Consistency

Our clients are more than just clients. We always stand by them

Beyond Designs provides a range of web solutions including web design, web mapping, SEO, web hosting, domain name registration and online marketing. In addition, we offer mobile development, virtual reality development, digital signage and touch interactive solutions.

ABOUT US

Beyond Designs is a web design and web development company. We have quickly changed the way websites are made. Behind the development of each site is a team of web, usability and conversion experts working side by side to build awesome stuff and to turn your website into the best salesperson. Our team embrace Agile/Scrum processes, clean coding principles and test-driven development (TDD) to excel at the craft of software product development.

Founded in **2010**, Beyond Designs has provided information Technology consulting and web development and administration services to a diverse group of clients including corporates, non-profits and startups in a variety of sectors both locally and internationally. To date, we have successfully completed over 100 projects content management systems, E-Commerce websites, intranets and other custom web solutions

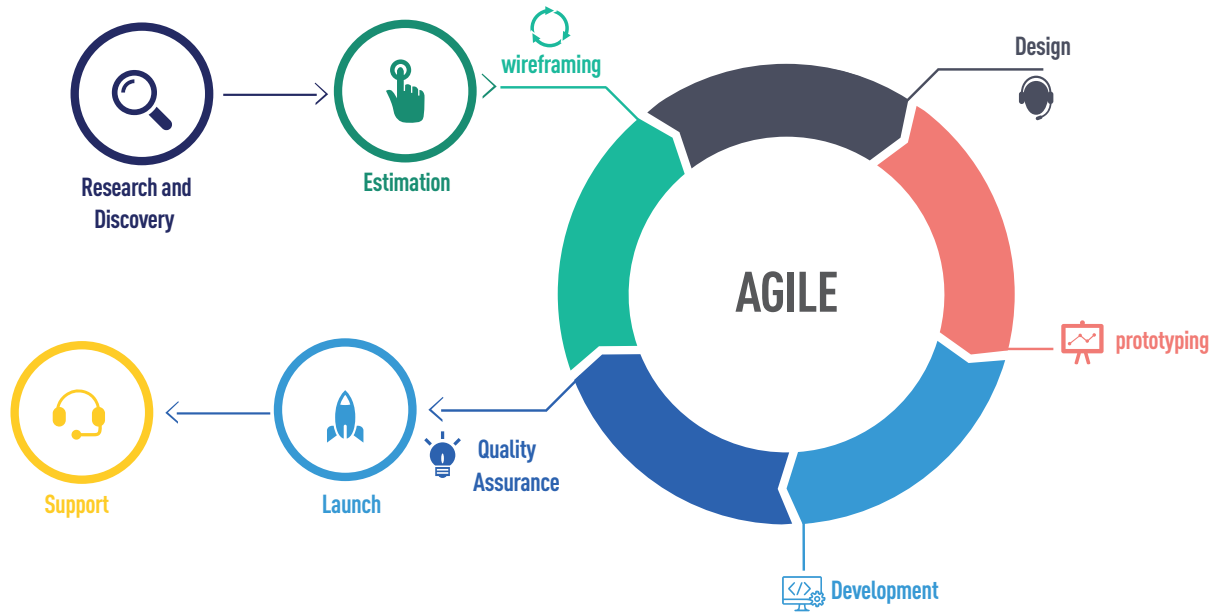
OUR TECHNOLOGIES



PhoneGap



OUR PROCESS





OUR SERVICES

The text 'OUR SERVICES' is rendered in a large, bold, blue sans-serif font. The letters are semi-transparent, revealing a collage of business-related images such as a person in a white lab coat, a hand holding a pen, and various cityscapes and office buildings. The background is a light, clean white.

DEVELOPMENT

Beyond Designs uses up-to-date and Open Source web development technologies like Drupal (7 and 8), PHP, MySQL, HTML5, CSS, jQuery, AngularJS and Node.js for all the websites we create. These technologies are incredibly robust and regularly updated to enhance website security. With years of experience starting from 2010, we have a wide experience in building websites and applications for governmental, non-profit and for business sectors. Our solutions include: multi-lingual content management systems, mobile applications, transactional services, membership systems and e-commerce solutions.

Besides, if you already have a website and want to redesign it without losing content or want to migrate your current data from Oracle Database, Microsoft SQL Server, Microsoft Excel, Microsoft Access or any other structured format, we can migrate your data into your new website with our data migration solutions.



DESIGN

Just like a book is judged by its cover, your business is usually judged by your website design, your logo and your brochure. With expertise in print and interactive design, we aim to make the users and clients fall in love with your brand and your website design.

Primarily bearing in mind UX (User experience) design prior to the UI (User Interface) design, we make sure that the user gets the best experience while keeping your content neatly placed on your website. Moreover, we offer responsive web design (RWD), which allows websites to look great in variable screens and devices, from big screen desktops to tablets and mobile phones.

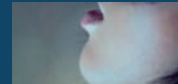
In addition, our print design services include communication materials such as business cards, stationery systems of letterhead, note cards and envelopes while ensuring that your image is conveyed with each use.

Moreover, we design logos, brochures, rack cards, catalogs, newsletters, packaging, ads or other printed materials.

Your brand is enhanced by design that attends to the hierarchy of attention: delivering the intended message at the right time to your audience.

VIRTUAL REALITY

One of the major, fascinating and promising web technologies is °360 VR (Virtual Reality) which users can now experience on their phones, computers or headsets. We at Beyond Designs can enrich your website with immersive °360 experiences. Beyond Designs has the experience in creating virtual tours starting from the photography phase to publishing the interactive tour on the requested platforms. Each virtual tour can include interactive hotspots that allow the user to navigate through the scenes and receive detailed information about the scene.



MOBILE SOLUTIONS

Beyond Designs uses up-to-date and Open Source web development technologies like Drupal (7 and 8), PHP, MySQL, HTML5, CSS, jQuery, AngularJS and Node.js for all the websites we create. These technologies are incredibly robust and regularly updated to enhance website security. With years of experience starting from 2010, we have a wide experience in building websites and applications for governmental, non-profit and for business sectors. Our solutions include: multi-lingual content management systems, mobile applications, transactional services, membership systems and e-commerce solutions.

Besides, if you already have a website and want to redesign it without losing content or want to migrate your current data from Oracle Database, Microsoft SQL Server, Microsoft Excel, Microsoft Access or any other structured format, we can migrate your data into your new website with our data migration solutions.



WEB MAPPING AND GIS



At **Beyond designs**, by making full use of the latest frameworks and open source technologies such as Open Layers, Google Maps and Leaflet, we offer web maps with powerful features yet light weight to be mobile compatible.

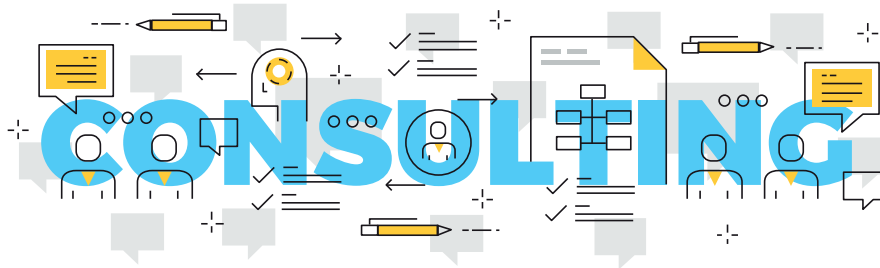
Our development team build focused, **intuitive mapping solutions**. **Maybe a mobile app for your field based staff, or super flexible configurable web maps**. We are always looking for new ways to help improve how you work. To help answer those where, and why questions.

CONSULTATION

Ever sought expert consultation regarding web-related technological decisions?

In **Beyond Designs** we know how critical technological decisions can be for any business. We also understand that a business might not have the deep knowledge required to make the right decisions. We can act as your internal IT department, providing trusted advice on how to run your business efficiently through the web. We have provided consultations to numerous clients in making strategic technological choices.

Services we offer include but are not limited to content strategy, business analysis, technical recommendation, project management and proposals' evaluation.



DRUPAL ADMINISTRATION AND SUPPORT

Being one of the leading Drupal development companies in Palestine, we offer multiple robust support and maintenance packages, which are customizable according to our clients need. Our packages include upgrades, performance testing and tuning, security updates, site audits, data migration, code reviews, advisory, user interface development, content maintenance, integration assistance and much more.

By providing Drupal support we make sure problems don't arise **%99** of the time. Whenever they happen we provide emergency support as fast as possible. Our team is well trained to solve multiple scenarios such as security challenges in case they happen at any time.

Our maintenance plans and billing modality is very flexible to accommodate the needs of an organization.

SERVICES

- Multilingual Support
- Performance Tuning
- Security Updates
- Design Optimization
- Features Development
- Content Maintenance

DIGITAL SIGNAGE AND TOUCH INTERACTIVE SOLUTIONS

In Beyond Designs we help you reach a wider audience with digital signage displays. These displays allow you to display customized content such as digital images, video, streaming media, web pages, weather data, restaurant menu, or text. They can be found in public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants, and corporate buildings etc., to provide wayfinding, exhibitions, marketing and outdoor advertising. They are considered a very attractive medium for communication and advertising.

On the other hand, Touch Interactive displays (the so-called info-kiosks) offer your clients and customers, who are accustomed to touch screens in their mobile phones and tablets, touch flexible layouts and configurations, integrating web content and dynamic video on the interactive screen.

In Beyond Designs, we provide you both Digital Signage and Touch Interactive solutions from A to Z including hardware equipment and software development. Our solutions are cost-effective and are customized to your budget and needs.



SEARCH ENGINE OPTIMIZATION

People usually lookup content using search engine such as Google and Microsoft Bing. Do you want your website to appear first in search results for competitive keywords with high search volumes? Our SEO strategy will help you get the top positions on the major search engines. Our SEO strategy pairs on-site optimization with off-site tactics to create strategies that are effective and won't lose value over time.



Our SEO services include Keyword Research, Competitive Analysis, Link Building, On-site optimization, local search optimization, Web Marketing Analytics and Reporting/KPIs.

WEBSITE MAINTENANCE AND CONTENT MANAGEMENT

Overwhelmed by your work stress and don't have time? At Beyond Designs, our skilled team can lighten your burden by providing you with web content management services regardless of the web technology used in your website. Skilled Services include creating, publishing and editing content, administrating the website and sending newsletters and surveys. Besides, you can reach a broader audience with our Social Network (Facebook and Twitter) support.

HOSTING

By the hosting services we offer we make your website accessible to the whole world. Thanks to our robust servers, we provide **%99.9** uptime guarantee. We pride ourselves with our easy, fast and reliable support with daily, weekly and monthly backup plans.

Multiple packages are available such as shared hosting, Virtual Private Server (VPS) hosting that suits clients according to what they need and require. We provide cPanel, an easy to use control panel to our hosting clients. Our hosting solutions support PHP, Python, MySQL, MongoDB and Node.js. Custom libraries can also be installed upon request.

DOMAIN NAME REGISTRATION

Before starting a website for yourself, your business or your organization you need to invest in having a unique and brand-able your domain name. We at Beyond Designs offer Domain Names registration for affordable prices in a variety of domain extensions such as .com, .net, .org, .ps and .info among others.

OUR CLIENTS



CASE STUDIES

THE INSTITUTE FOR PALESTINE STUDIES (IPS)

is the oldest institute in the world devoted exclusively to documentation, research, analysis, and publication on Palestinian affairs and the Arab-Israeli conflict.

Beyond Designs has migrated +10,000 pieces of content in multiple languages (English, French and Arabic) from ASP.net old website to a new website built using Drupal Content Management System. The developed website implements a clean and simple architecture that promotes new articles, publications and books.

In addition, the website **includes an effective and efficient e-commerce site to serve the purpose of selling the Institute website publications online and processing online payment.** Last but not least, the website includes a powerful search engine that indexes and searches the website content and uploaded files.



WELFARE ASSOCIATION

The Welfare Association (WA) is an independent non-profit organization established in 1983 by a group of Palestinian business and intellectual figures to provide development and humanitarian assistance to Palestinians in the West Bank including Jerusalem, the Gaza Strip, 1948 Areas, and the Palestinian communities in Lebanon.

Beyond Designs has migrated the website old content to a new website built using Drupal 7.0. The built website implements a responsive design while offering Welfare Association staff extreme control over content's positioning and formats. In addition, the website is integrated with Bank of Palestine payment gateway to support donations to the association campaigns.

On top of all, Welfare Association receives support from our support division which allows them to remain safe and enjoy a rapid deployment of the latest security updates.

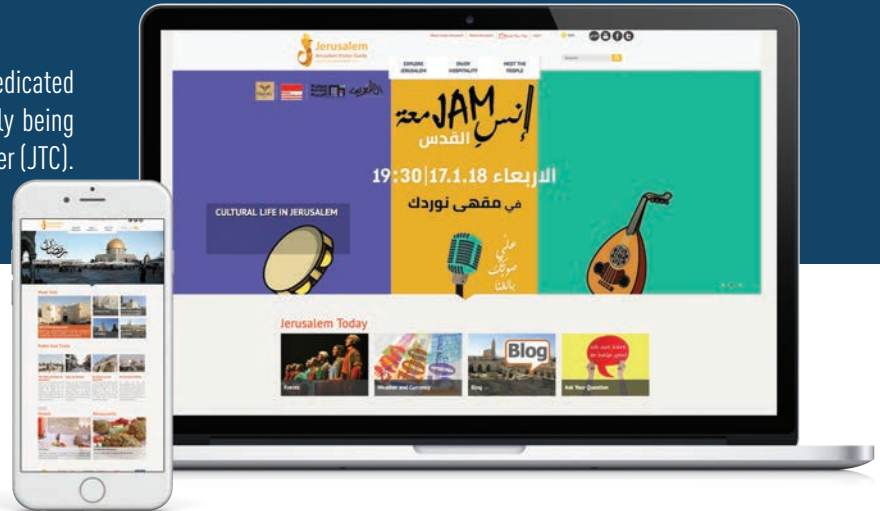


ENJOY JERUSALEM

Enjoy Jerusalem is the first and only Palestinian Portal dedicated to promoting Tourism in Jerusalem. The portal is currently being administered and managed by the Jerusalem Tourism Cluster (JTC).

The developed website relies heavily on web mapping and visualization to allow the website visitors to see touristic attractions and paths on a map. In addition, the website suggests a touristic calendar for the website visitor based on their travel dates. The website visitor can also bookmark any type of content includes restaurants, hotels, attractions and events.

Beyond Designs has also built a mobile application for Enjoy Jerusalem that displays the website content. The website works both online and offline.



“THE ENCLOSURE” WEB DOCUMENTARY

Oxfam is an international confederation of 20 organizations working together with partners and local communities in more than 90 countries.

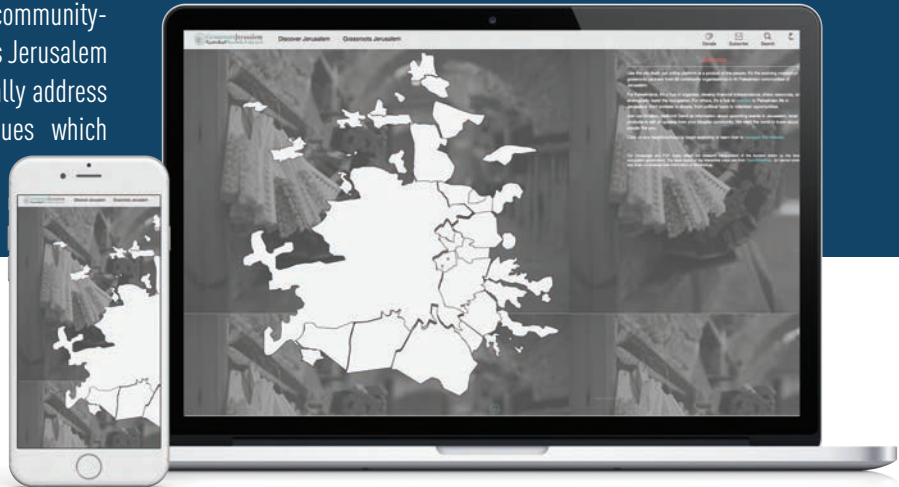
Oxfam has requested from Beyond Designs to develop a web documentary website for a film that marks 50 years of occupation for the West Bank. After conducting a number. Beyond Designs has created a non-linear medium that combines photography, text, audio, video, animation, and infographics based on real time content. The narrative of the story advances through the actions taken by the website visitors.



GRASSROOTS JERUSALEM

Grassroots Jerusalem is a platform for Palestinian community-based mobilization, leadership and advocacy. Grassroots Jerusalem helps Palestinian communities in Jerusalem strategically address the humanitarian, developmental and political issues which systematically disempower and dispossess Palestinians across the city.

The website developed by Beyond Designs includes the profiles for all the organizations and communities in East Jerusalem. The profiles are mapped on an interactive map. The map uses OpenLayers platforms to display the features on the map and MapBox to display custom map tiles.



Beyond Designs has imported the data from CSV files which was originally exported from ArcGIS shapefiles.